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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/772,010	02/03/2004	John Wesley Swafford JR.	11610.00095	4094
22908 BANNER & W	7590 09/03/200 ITCOFF, LTD.	EXAMINER		
TEN SOUTH V	VACKER DRIVE	BUCHANAN, CHRISTOPHER R		
SUITE 3000 CHICAGO, IL 60606			ART UNIT	PAPER NUMBER
			3627	
			MAIL DATE	DELIVERY MODE
			09/03/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Application No.	Applicant(s)
		10/772,010	SWAFFORD ET AL.
	Office Action Summary	Examiner	Art Unit
		CHRISTOPHER R. BUCHANAN	3627
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address
A SH WHIC - Exter after - If NC - Failu Any r	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Operiod for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timused and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
2a)⊠	Since this application is in condition for allowar	action is non-final. nce except for formal matters, pro	
	closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	i3 O.G. 213.
Dispositi	on of Claims		
5)□ 6)⊠ 7)□	Claim(s) 1,3-14,16-22,24-36 and 38-49 is/are part and of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) 1,3-14,16-22,24-36 and 38-49 is/are part claim(s) is/are objected to. Claim(s) are subject to restriction and/or	vn from consideration.	
Applicati	on Papers		
10)	The specification is objected to by the Examine The drawing(s) filed on is/are: a) access applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine	epted or b) objected to by the Eddrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).
Priority ι	ınder 35 U.S.C. § 119		
a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority documents application from the International Bureau See the attached detailed Office action for a list	s have been received. s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage
Attachmen		<i>"</i> □	(770 440)
2) Notic 3) Inform	e of References Cited (PTO-892) se of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date 6/6/08.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ate

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DETAILED ACTION

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1, 3-14, 16-22, 24-36, and 38-49 are rejected under 35 U.S.C. 103(a) as being unpatentable over Mignault (US 6,269,285) alone.

Regarding claims 1, 13, 17, 21, 26, 31, 34, 38, 41, 45, and 48, Mignault discloses a system for inventory management on a shelf including a pusher assembly (80, 82, Fig. 2), an indicia strip (102, Fig. 5) to provide the position of the pusher assembly on the shelf (see abstract), a sensor assembly (84, 86, 88, etc., Fig. 3) to transmit a pusher code based on the indicia strip location, and a processing device (136, computer) configured to receive the transmitted code (see abstract), wherein the device is configured to provide notification concerning the position of the pusher assembly (product stack height, abstract, col. 6 line 21-54).

The system of Mignault differs from the claimed invention in that it does not show the pusher assembly position data to be processed to determine if there is a deviation in the inventory data.

There is a variety of post-processing that could be performed on the pusher data and it would be a matter of design choice to process the pusher assembly position data

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to determine if there is a deviation in the inventory data.

Regarding claim 3, wireless transmission is well-known in the art. Regarding claim 4, the sensor assembly and computer are connected over a network (see Fig. 6). Regarding claims 5-11, a variety of sensors and indicia strips are available having various features/designs and the particular selection would be a matter of design choice. Regarding claim 12, the computer receives data in real time. Regarding the remaining dependent claims, the features of the invention recited in these claims has already been addressed in the rejection of claims 2-12 above.

Response to Arguments

3. Applicant's arguments filed May 30, 2008 have been fully considered but they are not persuasive. Applicant argues that the prior art reference does not disclose all the recited features of the invention as set forth in the amended claims, in particular, the newly added features.

The examiner disagrees and stands by the rejection. The points of applicant's arguments and the amendments to the claims are addressed in the rejection above.

Conclusion

4. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within

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TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

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5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHRISTOPHER R. BUCHANAN whose telephone number is (571)272-8134. The examiner can normally be reached on Mon.-Fri. 9:00am - 5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ryan Zeender can be reached on 571-272-6790. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO

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Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/C. R. B./

/F. Ryan Zeender/ Supervisory Patent Examiner, Art Unit 3627